

2024 END-OF-SEMESTER EXAMS – GRAPHIC DESIGN 2
GRAPHIC DESIGN
SHS ONE
PAPER 2

Answer any four questions from this section.

Q.1. (a) What is Graphic design?
(b) Identify and discuss in detail five (5) career opportunities in the field of Graphic design.

Q.2. Outline five (5) Role of a Graphic Designer in the Society.

Q.3. Explain five (5) Competencies Attitude & Behavior of the Student for Employment & Customers.

Q.4. Define *Lettering*.

(a) State three (3) main differences between Roman and Gothic lettering.

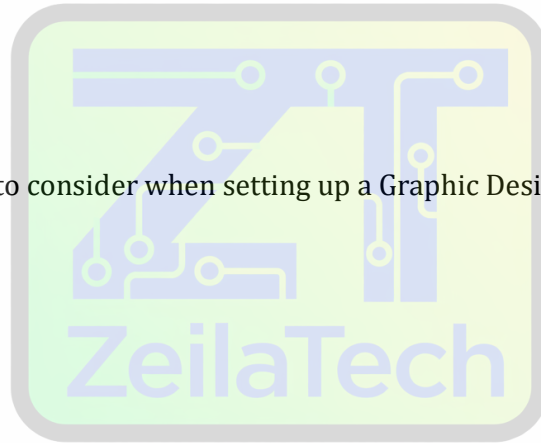
(b) Explain the following terms

(i) Serifs

(ii) Hieroglyphics

(iii) Typography

Q.5. Discuss five (5) factors to consider when setting up a Graphic Design Enterprise.



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